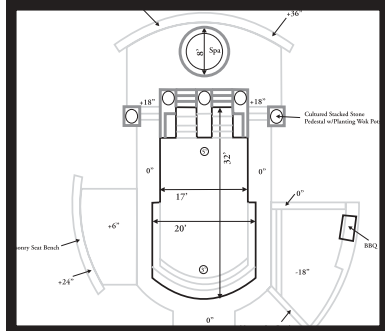


# Liquid Concepts...

# Make your vision a virtual reality

**Imagine being able to bring your pool and spa designs to virtual completion within days. Liquid Concepts™ makes this possible by allowing you to show your customers an interactive replica of *their* pool in *their* backyard, right down to the most minute detail. Liquid Concepts — make your vision a virtual reality.**

It starts with a conceptual drawing or even a detailed photograph of an existing pool. Using the specifications you provide, your designs will be rendered into a 3-D interactive version of your pool, showcasing the features you and your customer have chosen.



Brought to you by the exclusive partnership between Paramount Pool and Spa Systems and Structure Studios, Liquid Concepts is a unique sales tool and design tool combined. Send in individual pool drawings on a case-by-case basis to customize each design to each customer or create your own custom Six Pool Portfolio and feature your most often sold pool designs to have ready to showcase when a new customer enters your showroom.

Sure, your customer has chosen a wonderful shape and perhaps added one or two attractive features, but what if we added a vanishing edge here, or a waterfall there? Now you can show him exactly how much these features will enhance his current design and truly bring out the beauty of his backyard. With a touch of the keyboard, you can make these features appear and disappear so that the difference will be dynamically illustrated and the true impact will be achieved.

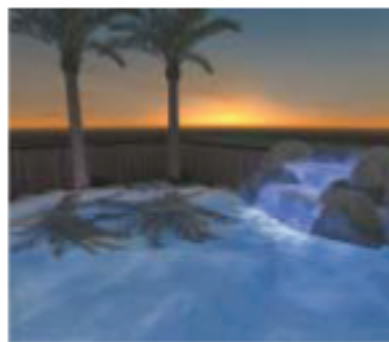
# LIQUID CONCEPTS



Liquid Concepts's realistic images feature exquisite detail from the type of rocks selected, to the landscaping of the backyard oasis. Even the material used around the pool can be customized to match what your customer has chosen.



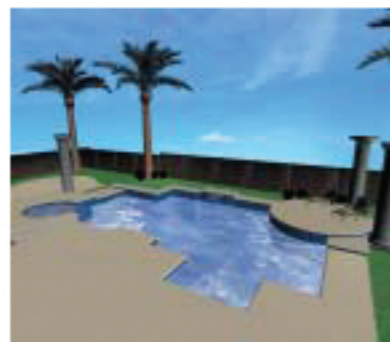
Using the keys on your computer's keyboard, you can change your viewing position to look at every angle of the pool and get a close-up look at the features, details, and even landscaping.



Each pool package allows you to choose between a day or night setting so you can feature the time of day that will display the design to its greatest advantage.



Liquid Concepts allows the viewer to experience the virtual design so completely that you can even hear the sound of the waterfalls and dive right in and view the surface of the pool floor.



To have your drawings transformed, simply send them to Structure Studios in DWG format. You may also send PDFs or any image format such as JPEG, GIF, TIFF, etc. Or just mail your hand drawing with all relevant details noted.



Here is an attractive pool with a nighttime setting to showcase the customer's lighting choice. This pool also clearly shows the Paramount In-Floor Cleaning and Circulation heads.



Using the keyboard controls, you can now show your customer just how much more attractive this pool design becomes with several fire pots, a raised deck, planter pots, outdoor furniture, and the beauty of colored lighting.



Liquid Concepts leaves no viewing angle left unturned. Shown here is a bird's eye view of a pool with a negative edge, spa feature and custom rockwork.

The Single Pool Package allows you to send in a single drawing to be transformed into a virtual version with one spa, one water feature, one raised area, standard back of home, and standard landscaping in day or night setting. The Single Pool with Moveable Features gives you the same features as the Single Pool Package, only you can choose to have the three pool features move in and out of view to see how the pool is transformed by each feature. The Six Pool Portfolio includes three

basic pools, plus three pools with three moveable features each. Every package is completely customizable to fit your needs. For an additional cost, you can even add an enticing spa, a fire pot, or an extra moveable feature to fit your pool's unique design. You can also show your customer how her pool will look next to the back of her house! By providing a detailed photograph, the back of the home can be rendered along with the pool to provide an experience tailored exclusively for your customer.

If your computer does not meet the minimum requirements, Structure Studios has a laptop package available that contains all the suggested requirements necessary to run this program. If interested, contact Structure Studios directly by calling 702.433.0274 or e-mail them at [sales@structurestudios.com](mailto:sales@structurestudios.com). Also, did you know that Liquid Concepts is so easy to use that a computer isn't necessarily required? The interactive version, distributed via CD-Rom for computer use, allows the builder

to provide options to their customers regarding additional pool features by toggling between a view of a pool with a spa and without, and more. However, you may send your pool drawings in to be rendered into 3-D format and transferred onto VHS videotapes for viewing using a standard VCR. This self running video would provide a great showroom display to entice your customers or you may upload the images to be featured on your company's website.

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### Terms and Conditions

To order, please fill out the included Liquid Concepts order form and fax it to 480.893.7621 or visit [www.paramountpoolproducts.com/LiquidConcepts](http://www.paramountpoolproducts.com/LiquidConcepts). Once your order has been placed with Paramount Pool and Spa Systems, send all relevant pool drawings and photographs to **Structure Studios** at:

**E-Mail:** [sales@structurestudios.com](mailto:sales@structurestudios.com) • **Fax:** 702.433.9609

**Postal Mail:** Structure Studios, 3085 E. Russell Road, Suite C, Las Vegas, NV 89120

For assistance in placing your order, please call Customer Service at 800.621.5886. All Liquid Concept sales are final.

The minimum requirements to run Liquid Concepts on your computer are:

Processor	Pentium III - 1 Ghz
RAM Memory	256 MB
Video Card	Geforce 3 class or better
Available Memory	400 MB of space per each Six Pool Portfolio
CD-Rom Drive Speed	24x CD-Rom

## Liquid Concepts™

Brought to you by



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